

2023 ARTSQUEST PUBLICATION DEADLINES

Q1 2023

PUBLICATION	AD DUE	AVAILABLE*
Inside ArtsQuest - Spring 2023	Jan. 27, 2023	Mid-March - in homes

Q2 2023

Levitt Program Book	April 7, 2023	Early May
Inside ArtsQuest - Summer 2023	May 5, 2023	Late June - in homes
Musikfest Program Book	May 12, 2023	Late June

Q3 2023

Inside ArtsQuest - Fall 2023	September 1, 2023	Mid-October - in homes
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Q4 2023

Christkindlmarkt/Christmas City Program Book	Oct. 20, 2023	Mid-November
Inside ArtsQuest - Winter 2023	Nov. 17, 2023	Late December - in homes

**Availability dates are subject to change*

For more information, contact:

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PRINT AD SPECIFICATIONS

ArtsQuest™ uses Mac-based programs: Adobe CC InDesign, Photoshop, & Illustrator.

- Accepted Mac & PC Platform file formats: .PDF, .jpg, .TIF or .eps
- We cannot accept Word, Publisher, Powerpoint or Corel documents
- All Ads are Full Color, 300 dpi, CMYK, flattened, text converted to outline (or curves based on programs used) and scaled to size.

All ArtsQuest publications are saddle stitch bound, with the exception of the Musikfest Program which is perfect bound.

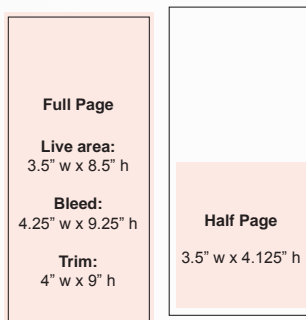
Ad Sizes for Programs (4" x 9")

Full Page (full page ads bleed)

- 4" w x 9" h
- Include additional 1/8" bleed on all 4 sides
- Keep logos and text 1/4" from edge

Half Page

- 3.5" w x 4.125" h



Ad Sizes for Magazines (8.5" x 11")

Full Page (full page ads bleed)

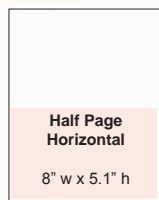
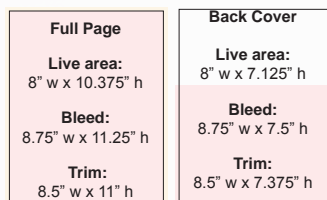
- 8.5" w x 11" h
- include additional 1/8" bleed on all 4 sides
- keep logos and text 1/4" from edge

Half Page Horizontal

- 8" w x 5.1" h

Back Cover (Inside ArtsQuest Only)

- 8.5" w x 7.375" h
- Include additional 1/8" on 3 sides
- Keep logos and text 1/4" from edge



DIGITAL AD SPECIFICATIONS

Cinema Ads

Ads must meet the following requirements:

- 300 dpi
- PNG file
- 1920 px w x 1080 px h
- Must be received 7 business days prior to event or start date

Levitt Screen

Ads must meet the following requirements:

- 72 dpi
- PNG file
- 840 px w x 504 px h
- Must be received 7 business days prior to event or start date

Web Ads

Web ads must meet the following requirements:

- 72 dpi
- JPG file
- Maximum file size: 40 kb
- Include url for linking ad when submitting artwork
- Must be received 7 business days prior to event or start date

Sizes:

Leaderboard: 728 px w x 90 px h

Cube: 300 px w x 250 px h

E-mail Ads

Email ads must meet the following requirements:

- 72 dpi
- JPG file
- Maximum file size: 40 kb
- Include URL for linking ad when submitting artwork
- 600 px w x 100 px h
- Must be received 7 business days prior to scheduled inclusion date

ArtsQuest Center TV Screens

Ads must meet the following requirements:

- 300 dpi
- PNG file
- 690 px w x 350 px h

GENERAL INFORMATION

Please send ads to Kimberly Koehler at
kkoehler@artsquest.org

All rates are net agency commission. ArtsQuest reserves the right to refuse any advertising.
Checks made payable to Artonomous Media

We accept the following Credit Cards:



ARTSQUEST
imagine that

