

The logo for Levitt Pavilion SteelStacks features the name in a bold, green, sans-serif font. Above the text is a stylized green graphic of a building's roofline. The background of the entire page is a photograph of a live music performance at night, with a large crowd of people watching a band on a stage. The stage is lit with purple and blue lights, and a large screen displays the event's name. A banner for Lehigh Valley Health Network is visible on the left side of the stage.

Levitt Pavilion SteelStacks™

presented by



MAY 19 - SEPTEMBER 9

Celebrating over twelve great summers in the Lehigh Valley, the Levitt Pavilion at SteelStacks features a sensational lineup of professional, nationally touring artists performing a variety of genres including rock, alternative, blues, R&B, country, Celtic, and Latin music. From May through early September, more than 50,000 people enjoy 45 FREE concerts as part of the Levitt Pavilion Summer Concert Series. Artists who have performed live at the Levitt in recent summers include The Smithereens, Cracker, Dishwalla, Black Violin, Fabulous Thunderbirds, The Drifters, Shirley Alston Reeves, Ambrosia, Walker Hayes, The Blind Boys of Alabama, and Atlanta Rhythm Section!

BUILDING OUR COMMUNITY THROUGH MUSIC



Celebrating our 13th anniversary at SteelStacks



More than 652,000 people have attended Levitt concerts since 2011



48,000 attendees at 2022 season



Located at the base of the iconic Bethlehem Steel blast furnaces

LOYAL

56%

Attend 3 times a month or more (you could also say 56% attend 3 out of 4 weekends a month)

HIGH EARNERS

40%

Have income of \$75,000+

EDUCATED

57%

Are college graduates

FAMILY FRIENDLY

65%

Attend with family

SUPPORTING SPONSORSHIP OPPORTUNITIES

Gold Season Sponsor

- Sponsorship of four (4) concerts
- 4' x 8' banner on-site on night of sponsored concerts
- Full-page ad in the Levitt Pavilion Program Book

\$12,000

Silver Season Sponsor

- Sponsorship of two (2) concerts
- 4' x 8' banner on-site on night of sponsored concerts
- Half-page ad in the Levitt Pavilion Program Book

\$6,000

Bronze Season Sponsor

- Sponsorship of one (1) concert
- 4' x 8' banner on-site on night of sponsored concert

\$3,500

All Sponsorship Levels Include the Following Benefits:

- On-site signage to include logo for all 45 concerts; size and location varies by level
- Logo inclusion in the 2023 Program Book (30,000 Prints), e-newsletter, Levitt Pavilion SteelStacks website, and digital screen prior to sponsored show
- Listed recognition of sponsors (when sponsored show(s) mentioned) included in print ads, social media pushes and website
- 10' x 10' booth space (tent provided by sponsor) on the night of sponsored concert with the opportunity to distribute branded items/promotional materials
- Opportunity to welcome the crowd on night of the sponsored concert

ADDITIONAL OPPORTUNITY AS A LEVITT PARTNER:

- **Levitt Golf Tournament: Hole Sponsor \$800 (\$1,200 for non-partner)**

One (1) Foursome in tournament and
A sign displaying your company name and logo on a hole

Levitt Includes Festivals & Events such as:

- Blast Furnace Blues
- iSabor! Latin Festival
- ReggaeFest
- Juneteenth
- All Patriotic Holidays

For more information or to advertise contact:

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For more information, visit: LevittSteelStacks.org  youtube.com/ArtsQuestBethlehem

ARTSQUEST
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