

PEEPSFEST® 2020

FAMILY AND BUSINESS DIORAMA CONTEST RULES

The rules are simple:

- Decide on an idea. Your diorama may depict anything from silly to serious!
- This competition is all about creativity! Anything you can create in the size of a shoe box to a copy paper box is in fair play! Please note that we require that teams consider the dimensions of a shoe box minimum to a copy paper box maximum. No dioramas featuring violent content will be put on display.
- Two categories will be judged for prizes: Family and Business

CANDY STARTER KITS:

- Now that you have registered, to get you started, a representative may pick up a supply of PEEPS®, MIKE AND IKE®, GOLDENBERG'S® PEANUT CHEWS®, and HOT TAMALES® at the **BANANA FACTORY, 25 W 3rd Street, Bethlehem PA. Pick up dates are:**
 - Wednesday-Friday through Dec. 10 from 9:30 a.m. to 3:30 p.m.

DISPLAY INFORMATION:

- Please submit photos of diorama entries by Friday, December 11 via link on the PEEPSFEST® webpage

JUDGING & PRIZES:

- Dioramas will be online for voting from Friday, December 18 to Sunday, December 27 at 11:59pm. The online gallery of dioramas will be on display through December 31, even once voting has ended.
- Judges will be considering the following categories: Expressing PEEPSonality®, Theme and Quality of Construction. In other words, do you use your PEEPS® products creatively, have an identifiable theme and paid considerable attention to the construction of your diorama?
- Guests may vote for their favorite a.k.a. the "PEEPle's" Choice anytime from December 18 until December 27 at 11:59pm. Our panel of judges will also vote for the Judge's Choice.
- Winners of the Judge's Choice and the PEEple's Choice will be announced at PEEPSFEST® during the virtually streamed daily PEEPSFEST® show on Thursday, December 31st.
- There will be two first-place winners, one in each of the following grade categories: Family and Business
- Winners of the Judge's Choice in each category will be awarded a Candy Prize Package courtesy of Just Born.
- One grand prize winner will be selected from the first place winners. This winner will get to "drop" the PEEPS® Chick on December 31 at 5:15 PM

QUESTIONS?

- Contact Shayna Super, Performing Arts Specialist, ArtsQuest, at ssuper@artsquest.org

Summary of Important Dates to Remember:

Diorama Candy Starter Kit Pick up: 11/16-20 (9:30am-3:30pm); 11/21 (10am-12pm)

Diorama Photo Entries Due: 12/11

Diorama Voting: 12/18-12/27 at 11:59pm

Diorama Winner Announcements: 12/31 (virtually)

PEEPS® Chick Drop: 12/31 (4:15pm doors, 4:30-5:30pm show)