

2019 ARTSQUEST PUBLICATION DEADLINES

Q1 2019

PUBLICATION	AD DUE	AVAILABLE
InQ - Winter 2019	Jan. 18, 2019	Feb. 22- in homes
Things to Do - Spring 2019	Feb. 20, 2019	March 6
Cars & Coffee Magazine	March 4, 2019	April 5
InQ - Spring 2019	April 12, 2019	May 17 - in homes

Q2 2019

Levitt Program Book	April 12, 2019	May 3
Lehigh Valley SoccerFest Magazine	April 17, 2019	May 15
Musikfest Program Book	May 13, 2019	May 31
Things to Do - Summer 2019	May 20, 2019	June 21
InQ - Summer 2019	June 10, 2019	July 17 - in homes

Q3 2019

Oktoberfest Program Book	July 26, 2019	August 30
InQ - Fall 2019	July 30, 2019	Sept. 20 - in homes
InVision Program Book	August 16, 2019	Sept. 27
Things to Do - Fall 2019	August 30, 2019	Sept. 20

Q4 2019

Christmas City Guide	Oct. 4, 2019	Oct. 31
Christkindlmarkt Program Book	Oct. 14, 2019	Nov. 8
PEEPSFEST Magazine	Oct. 16, 2019	Nov. 8
Things to Do - Winter 2019-2020	Nov. 18, 2019	Nov. 29

For more Information, contact:

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Print Ad Specifications

ArtsQuest™ uses PC-based programs: Adobe CC InDesign, Photoshop, & Illustrator.

- Accepted PC Platform file formats: .PDF, .jpg, .TIF or .eps
- We cannot accept Word, Publisher, Powerpoint or Corel documents
- All Ads are Full Color, 300 dpi, CMYK, flattened, text converted to outline (or curves based on programs used) and scaled to size.

All ArtsQuest publications are saddle stitch bound, with the exception of the Musikfest Program which is perfect bound.

Ad Sizes for Programs (4" x 9")

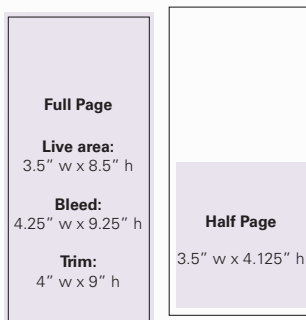
Things To Do, Musikfest Program, Oktoberfest Program, Levitt Pavilion SteelStacks Program, Christmas City Guide, Christkindlmarkt Program

Full Page (full page ads bleed)

- 4" w x 9" h
- Include additional 1/8" bleed on all 4 sides
- Keep logos and text 1/4" from edge

Half Page

- 3.5" w x 4.125" h



Ad Sizes for InQ

Full Page (full page ads bleed)

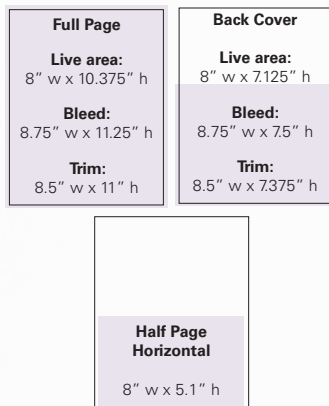
- 8.5" w x 11" h
- include additional 1/8" bleed on all 4 sides
- keep logos and text 1/4" from edge

Half Page Horizontal

- 8" w x 5.1" h

Back Cover

- 8.5" w x 7.375" h
- Include additional 1/8" on 3 sides
- Keep logos and text 1/4" from edge



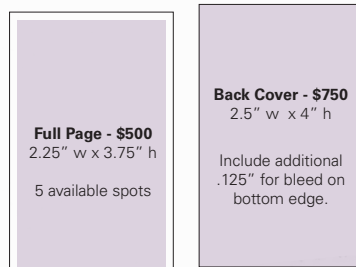
Ad Sizes for Levitt Pavilion Pocket Schedule

Full Page

- 2.25" w x 3.75" h

Back Cover

- 2.5" w x 4" h
- Include additional 1/8" at bottom edge for bleed.



Digital Ad Specifications

Cinema Ads

Ads must meet the following requirements:

- 300 dpi
- PNG file
- 1920 px w x 1080 px h
- Must be received 7 business days prior to event or start date

Levitt Screen

Ads must meet the following requirements:

- 72 dpi
- PNG file
- 1024 px w x 768 px h
- Must be received 7 business days prior to event or start date

Web Ads

Web ads must meet the following requirements:

- 72 dpi
- JPG file
- Maximum file size: 40 kb
- Include url for linking ad when submitting artwork
- Must be received 7 business days prior to event or start date

Sizes:

Leaderboard: 728 px w x 90 px h

Cube: 300 px w x 250 px h

Email Ads

Email ads must meet the following requirements:

- 72 dpi
- JPG file
- Maximum file size: 40 kb
- Include URL for linking ad when submitting artwork
- 600 px w x 100 px h
- Must be received 7 business days prior to scheduled inclusion date

General Information

Please send ads to Alicia Rohrbach at arohrbach@artsquest.org

All rates are net agency commission. ArtsQuest reserves the right to refuse any advertising.

Checks made payable to Artonomous Media

We accept the following Credit Cards:



ARTSQUEST™
imagine that