

**Levitt
Pavilion**
SteelStacks™

**STRUT
YOUR
PUP**
JUNE 8, 2019



THE DOG DAYS OF SUMMER!

Come celebrate the dogs of Levitt at SteelStacks! This is one dog day you don't want to miss, so get ready for some furry fun! This event will have a dog parade, fun activities and contests, raffles and prizes as well as gives chance for fellow dog lovers and businesses to mix and mingle.

2018 Attendance: 250

**Demographics: All Ages Families;
Animal Lovers**

**For more information, visit:
steelstacks.org**

SPONSORSHIP OPPORTUNITIES

"Top Dog" Sponsorship (3) – \$1,250

- Recognition as a Top Dog Sponsor in select supporting marketing (including print, social and digital marketing)
- Logo with link on Strut Your Pup event page
- Ability to donate branded "doggie" bags or items for the bag that will be given to each contestant that registers their dog
- 10' x 10' booth space on-site
- Two (2) free admissions to dog walk or contest
- Static logo on large Levitt Pavilion LED screen

"Quite Fetching" Dog Walk Sponsorship – \$1,250

- Recognition as a Strut Your Pup Fun Dog Walk in select supporting marketing (including print, social and digital marketing)
- Logo with link on Strut Your Pup event and walk pages
- Ability to donate branded "doggie" bags or items for the bag that will be given to each contestant that registers their dog
- 10' x 10' booth space on-site
- Two (2) free admissions to dog walk or contest
- Static logo on large Levitt Pavilion LED screen

"Paw-Some" Sponsorship – \$250

- Recognition as a co-sponsor of contest categories in select supporting marketing (including social and digital marketing)
- Static logo on large Levitt Pavilion LED screen
- Ability to donate branded "doggie" bags or items for the bag that will be given to each contestant that registers their dog
- 10' x 10' booth space on-site
- One (1) free admission to dog walk or contest

"Dog Gone Good" Sponsorship – \$100

- Ability to set up a table to promote your business or organization and sell your items OR donate this space to a pet related nonprofit organization that currently works with ArtsQuest

For all "Philanthroship" opportunities and sponsorship needs:

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ArtsQuest is a Bethlehem-based nonprofit dedicated to presenting music, arts, festivals, cultural experiences and educational and outreach programs that aid in economic development, urban revitalization and community enrichment. Through festivals such as its flagship event, Musikfest; the Banana Factory Arts Center; and the ArtsQuest Center and SteelStacks arts and cultural campus, ArtsQuest's programming reaches more than 1.8 million people annually.